

Discover.Dealflow.eu 3.0

The leading
matchmaking
platform for
EU innovations



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The Dealflow.eu project



The **INVEST project**, branded under the name of [Dealflow.eu](https://dealflow.eu), is a Coordination and Support Action with the objective of supporting EU-funded innovators in achieving their market potential and helping investors and corporates to discover and connect with the most promising projects. The mission of Dealflow.eu is to overcome this lack of information and bridge the gap between research projects and investors from both sides, hereby significantly increasing the number of new ventures created from EU-funded innovations.

The work is carried out in strong collaboration with the [Innovation Radar](https://innovationradar.eu). The **Innovation Radar** is a European Commission initiative to identify high potential innovations and innovators emerging from the EU's Horizon 2020 and Horizon Europe programme that have the potential to scale up and become champions in their respective industries.



We offer free support to:

1. EU-funded SMEs, startups, and spinoffs
2. EU-funded universities projects, research institutions and research teams



Venture Building and personalised training

- Investment materials preparation (pitch deck, investment memorandum)
- Personal coaching for events pitching
- Financial models review
- Investor's mapping and personal introductions when relevant
- Access to updated and enriched online resources and materials: templates, tools, best practices, information packages, online courses



Tech Due Diligence

We offer a pioneering, independent and reliable evaluation of the technological value of solutions and identify easily a company's positioning in relation to other existing solutions in the market.



Pitching Events

We host 9 sector-specific e-pitching events per year to spotlight the most promising innovators and introduce them to investors.



Multicorporate Matchmaking Events

The Multicorporate Matchmaking Events give innovators the privilege to meet leading European companies, opening the door to larger deals. The participating startups can establish strategic partnerships to validate their innovations and accelerate market penetration.



Matchmaking Platform

Explore our Matchmaking Platform – Discover.Dealflow.eu – to access our portfolio and connect with more than 12 700 promising EU-funded innovations that were supported and validated by the world's largest public-funded research programme and our team.

Introducing Discover.Dealflow.eu

Fundraising presents a significant challenge for founders, consuming valuable time and energy that could be better spent on growing their business. Discover.Dealflow.eu offers a more streamlined approach to efficiently connect with investors and facilitate the fundraising process.



About 20% of EU funding goes to SMEs, and only 7% of these are able to raise VC funding. As a founder, the constant challenge of fundraising is a relentless burden. During active fundraising periods, founders often allocate **20 to 30 hours per week** to fundraising activities and typically engage in **50 to 100 meetings** with investors to secure funding. Such tasks distract you from running your business and hitting the milestones you have promised your stakeholders. Instead, you are stuck searching for investors, drafting emails, and trying to get your pitch deck in front of the right people.

But what if there was a better way? Imagine uploading your pitch deck to Europe's largest and most used matchmaking platform, reaching thousands of potential investors with a single click, regardless of geography, and receiving pitch deck and introduction requests.

[Discover.Dealflow.eu](#) is the game-changing solution to your fundraising struggles. By claiming your profile on the platform ([learn how here](#)), you can unlock unparalleled visibility and receive inbound investor interest. Investors can find you through filters or with search alerts based on the detailed information of your profile.

Why Claim Your Page?



Elevate your profile

Highlight your milestones and funding rounds, showcasing your startup's growth and potential.



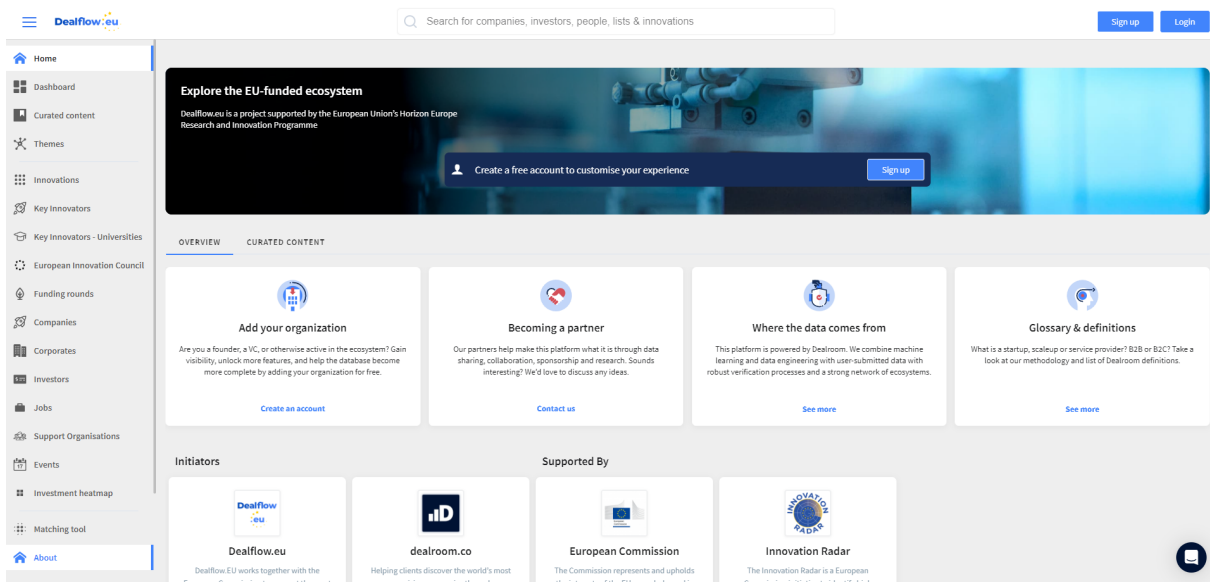
Maximize visibility

Your innovation will be discoverable by investors using advanced filters like fundraising status.



Engage effectively

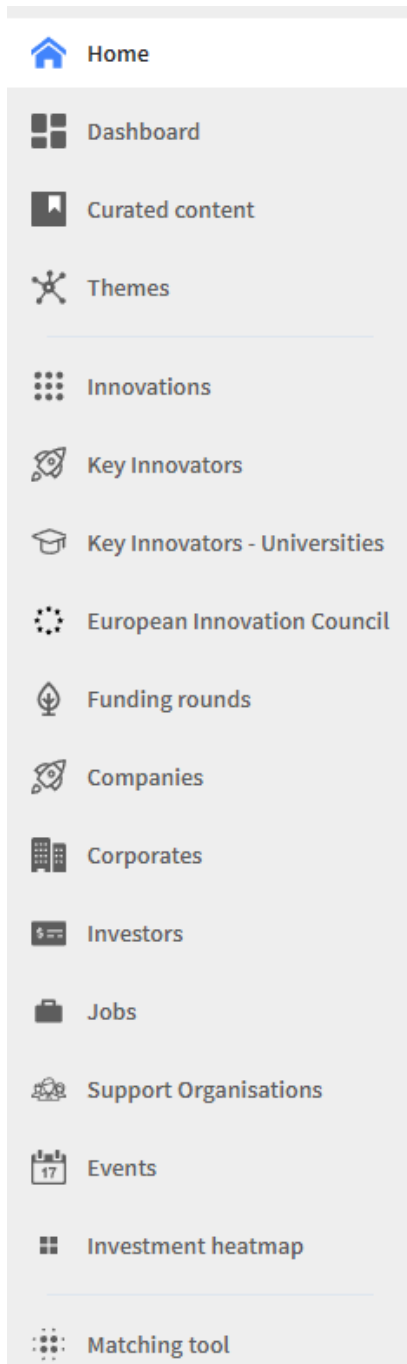
Add your most recent pitch deck for it to be easily shared with investors, facilitating smoother interactions.



Discover.dealflow features

Intuitive navigation and tailored content

Through the left panel, you can easily find all the sections of the platform:



Dashboard: with your saved lists & searches, recent rounds, new companies and the Dealroom Signal lists. You can personalise by adding your cards.

Curated content: exclusive graphs on EU-funded companies and insightful reports focusing on deep tech and other EU-funded topics.

Themes: browse companies by industries, business models, sustainable development goals (SDGs), sub industries and innovation topics.

Innovations: personalise your search through +17.700 innovations with many filters, such as location, age, market maturity, women-led, technologies, industries, SDGs, funding details, etc.

Key innovators: discover +4.000 companies, linked to at least one innovation.

Key Innovators – Universities: find +550 universities linked to innovations.

European Innovation Council: go directly to the database of startups & scaleups funded by the EIC.

Funding rounds: browse through around 2.000 funding rounds.

Companies: discover +10.000 companies, customise your search, save and export it.

Corporates: explore + 39.000 corporations and institutions.

Investors: discover +34.000 investors, ranked according to EMBA.

Jobs: advertise your company's openings and find out who is hiring.

Events: find the most relevant innovation-related events in Europe and subscribe to the calendar.

Investment heatmap: analyse VC investment, exits, unicorns and future unicorns in EU countries.

Matching tool: get the right investor by matching your company's needs with our database of investors.

The Dealroom Signal

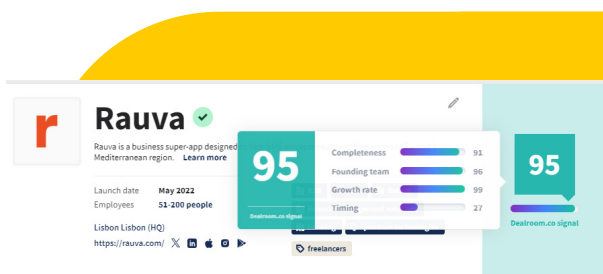
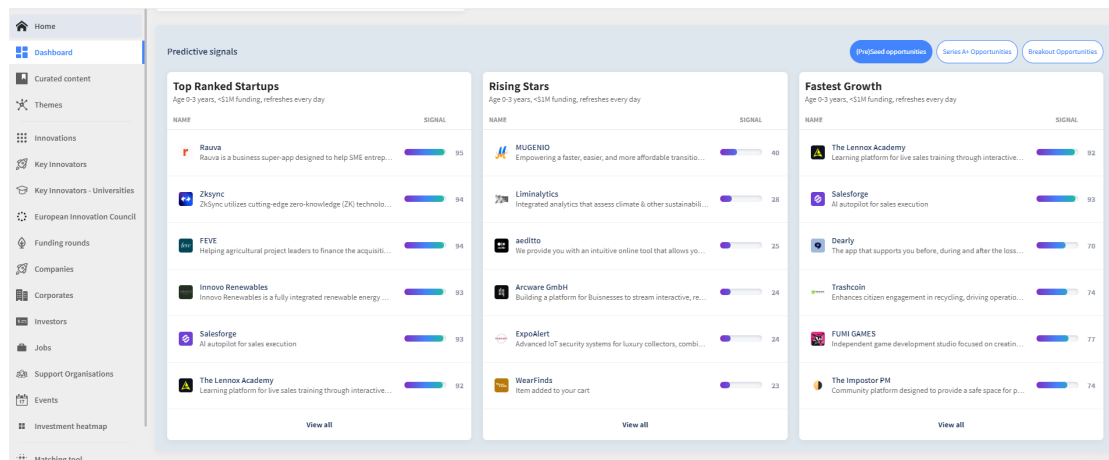
The Dealroom Signal is a groundbreaking predictive algorithm on the startups' traction, developed by Dealroom.co and applied on the Discover.Dealflow.eu matchmaking platform.

Rather than creating a score about a startup's general quality or performance, the Dealroom Signal is specifically aimed at surfacing the most promising upcoming funding opportunities. The algorithm is therefore calibrated to find companies showing strong traction and which are predicted to be lining up for a funding event, or that are round-ready.

You can find it in your main dashboard, along with three cards:

- Top-ranked startups (platform-wide)
- Rising stars (increased the most in the past 24 hours)
- Fastest employee growth (in the past 6 and 12 months)

You can also filter cards by: (Pre) Seed opportunities / Series A opportunities / Breakout opportunities



You'll also find Dealroom Signal, including the breakdown, on each individual company page (wherever enough data is available).

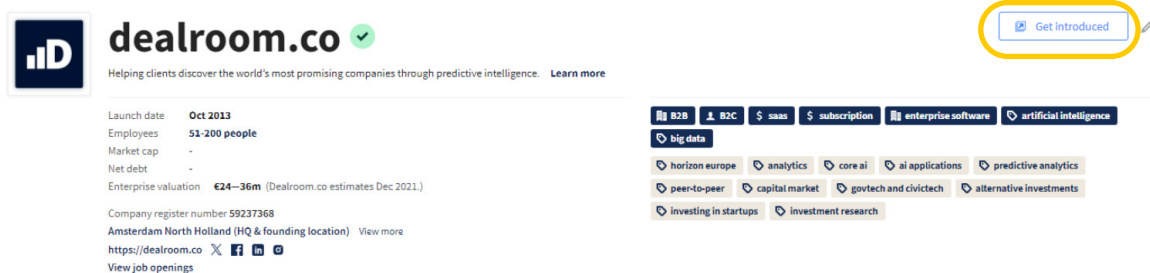
Learn more about the Dealroom Signal [here](#).


Companies' profiles

Every company on Discover.Dealflow.eu has a dedicated profile page, making it easy for investors to learn all the general, financial, and funding details. Therefore, it is crucial to keep your profile updated.

Request introduction





Investors can quickly request introductions to EU-back innovators with just a few clicks on the companies' profiles. This feature saves time and resources, increases deal flow, and facilitates the investment process.



dealroom.co 

Helping clients discover the world's most promising companies through predictive intelligence. [Learn more](#)

Launch date: **Oct 2013**
 Employees: **51-200 people**
 Market cap: -
 Net debt: -
 Enterprise valuation: **€24–36m** (Dealroom.co estimates Dec 2021.)

Company register number: 59237368
 Amsterdam North Holland (HQ & founding location) [View more](#)
<https://dealroom.co>    
[View job openings](#)

B2B **B2C** **SaaS** **Subscription** **Enterprise Software** **Artificial Intelligence**

big data

horizon europe analytics core ai ai applications predictive analytics
 peer-to-peer capital market govtech and civictech alternative investments
 investing in startups investment research

[Get introduced](#)

Notes

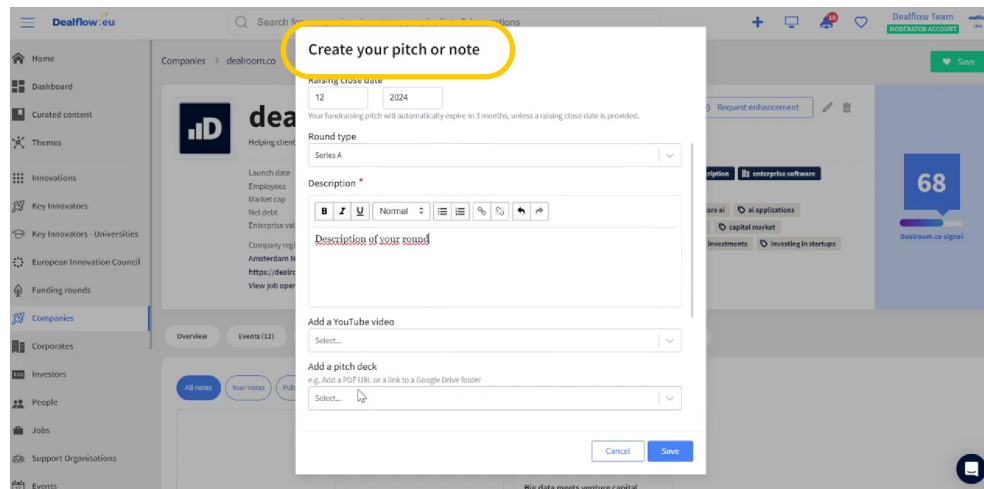
To further streamline your fundraising process, the Notes Section allows you to include various types of cards:

- Business Pitch: A dedicated space to add pitch decks, images, and links.
- Hiring: Post new job openings.
- Interview: Share interviews for greater visibility.
- Note: Add additional notes as needed.

Fundraising card

The fundraising card feature makes it possible for investors to spot if innovators are actively fundraising and facilitates the process for them to request access to your pitch deck, ensuring that your fundraising efforts are targeted and efficient.

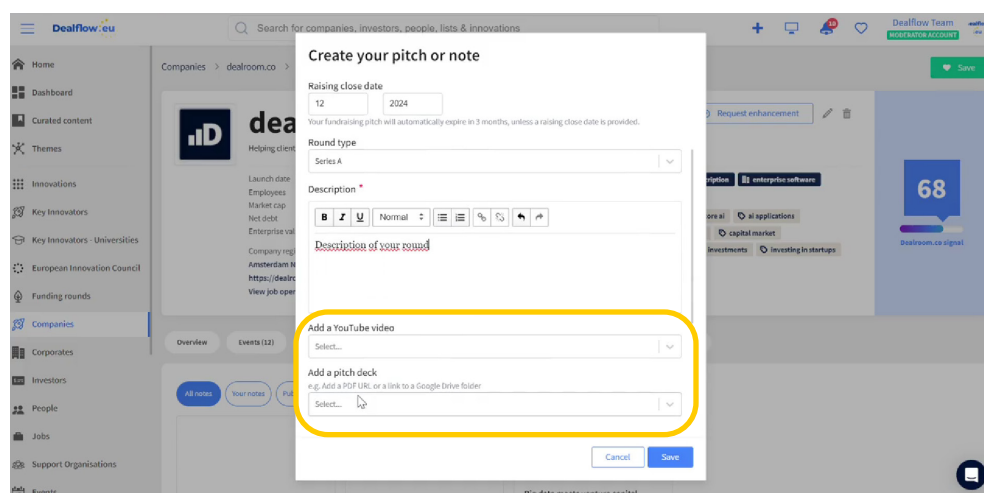
It also allows you to specify your target round size, closing date, and round type. Investors can easily find companies that are currently fundraising by applying filters to display only those with an open round, ensuring they identify active investment opportunities efficiently. You can attach your pitch decks, videos, and other pertinent information directly to the card.



Pitch deck upload

You can showcase your ideas and projects like never before by adding pitch materials directly to your profile. With this feature, effortlessly upload and display captivating pitch materials like funding decks and job ads. Make a lasting impression on potential investors and collaborators, offering them an immersive glimpse into your vision and potential.

Moreover, you can upload your pitch deck with a Google Drive link, deciding whether to make that information publicly available or restricted to specific requests, allowing you to choose who can access your files.

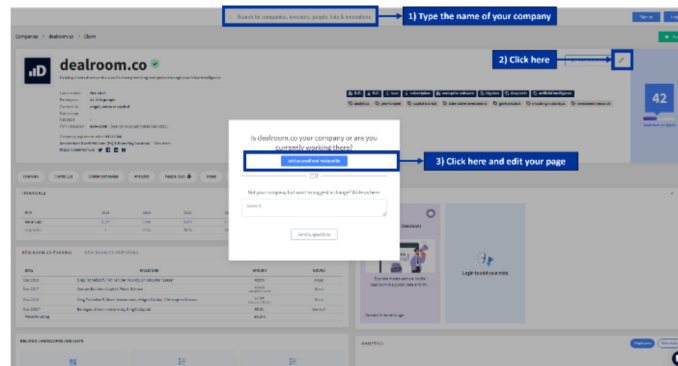


Step-by-step guide for innovators

How to claim your page?

Claiming your page is a straightforward process:

- 1. Find Your Company Profile:** Use the search bar to locate your company's profile.
- 2. Edit Your Profile:** Click the pencil icon located on the right side of your profile.
- 3. Register and Update:** Register using your work email, join the team, and start updating your company data.

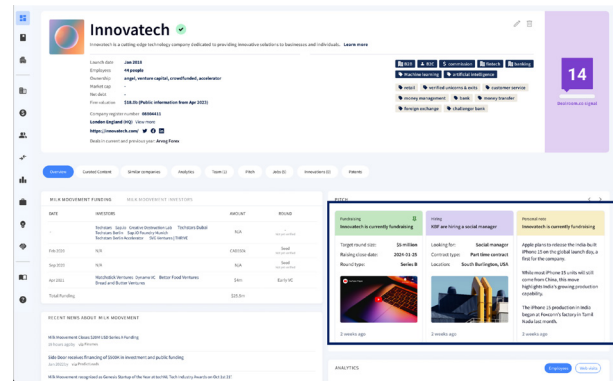
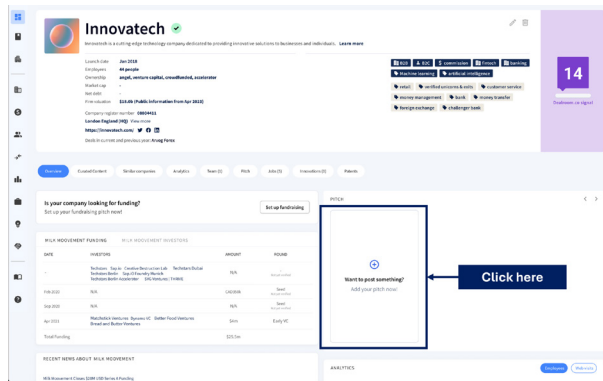


How to add content to your page?

Once logged in, click on '**Attach a deck or share your fundraising pitch**' to add more information about your organisation.

In this section, you can further enhance your profile by including various types of cards:

- **Fundraising Pitch:** Share details about your current fundraising round, including the amount raised, round type, and expected closure date.
- **Business Pitch:** A dedicated space to add pitch decks, images, and links.
- **Hiring:** Post new job openings.
- **Interview:** Share interviews for greater visibility.
- **Note:** Add additional notes as needed.



How to add your pitch deck?

One great idea is to add information about your next fundraising round, adding your latest pitch deck, the amount you are raising, the type of round and when do you plan to close. This will allow investor to easily find you on the platform.

Create your pitch or note

What would you like to create?

Title *

Target round size (in millions) Currency

Raising close date
 Your fundraising pitch will automatically expire in 3 months, unless a raising close date is provided.

Round type

Description *
E.g. Business overview, value proposition, target audience, traction...

Add a YouTube video

Add a pitch deck
E.g. Add a PDF file, or a link to a Google Drive folder

Add a reference image (your email address is automatically added)

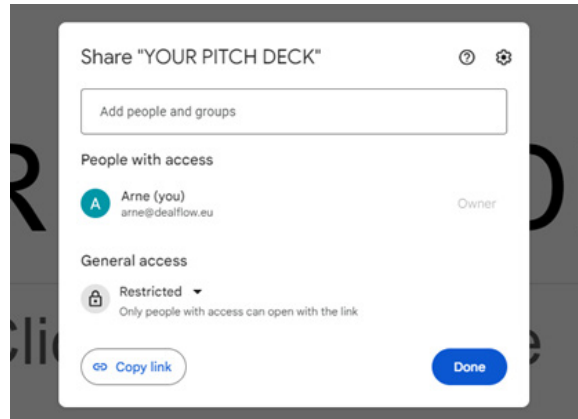
Click or drag image here to upload...

Round information

Pitch Deck link

By adding a google slides link to your pitch deck in restricted access mode will allow you to get an email every time someone requests to see it, and therefore limit distribution. Don't forget to add in a good picture or gif to make your content stand out.

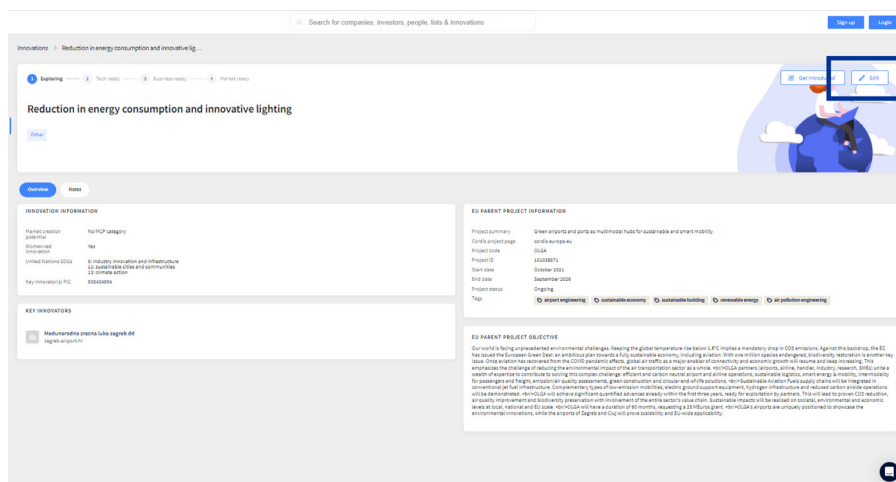
In your google slides deck, you can **set up a restricted link in this way**: Click on “Share” in the top-right corner and then configure the link in the following way and press “Copy link” in the left-bottom corner of the pop-up.



How to claim your innovation?

Claiming your Innovation’s page is a straightforward process. Please follow these steps:

1. **Claim your company profile** as indicated above.
2. **Find Your Innovation’s Profile:** Use the search bar to locate your innovation’s profile.
3. **Edit Your Innovation:** Click the **‘pencil’/‘Edit’** icon located on the right side of your innovation’s profile.
4. **Claim your innovation:** Click on **‘Add yourself and make edits’** to claim your innovation and start adding content.
5. **[optional] Add content to your innovations profile:** Click on **‘Notes’** and then on **‘Add your Note’** to add content to your Innovation’s profile.



**Claim your innovation
or update your
profile now**



<https://discover.dealflow.eu/>



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